

Community Engagement



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Worldviews Network Institute – Thursday, March 17, 2011

Building Your Local Advisory Board

- **Federal and Local Government**
 - NOAA
 - US Department of Agriculture
- **Informal Science Institutions (ISIs)**
- **Non-Governmental Organizations**
- **Researchers**

- **Finding potential partners**

Case Study: DMNS' *Water in the West*

- Letter to potential partners

https://docs.google.com/document/d/1oTeLMew0wDcO6-DkmXe_J3JyqJk5584Uy5PxvoqIklo/edit?hl=en#

Sample invitation letter to become a Worldviews partner:

(Optional: Include the one-page pdf abstract of WvN project to the email)

Subject: The Worldviews Network

Date: 11/16/2010 11:06 PM

Dear Mr. Udall,

We emailed you earlier this year about a new collaborative project called the Worldviews Network. With three years' support from NOAA's Office of Education, we will be working with the California Academy of Sciences, WGBH, the Elumenati, LLC, and NOAA's Climate Program Office to enhance ecological literacy about issues that are relevant to our partner institutions and their audiences across the country. Our partnership includes three of the largest planetariums and science museums in the country (including the lead institutions listed as well as the American Museum of Natural History in New York City) and regional centers with great capacity to reach audiences in smaller metropolitan regions.

We are using the powerful immersive visualization capacity of planetariums to help audiences learn about environmental issues crucial to their region's economic prosperity and ecological integrity. In addition to informing audiences, we will provide opportunities for audiences to participate in proactive environmental stewardship by working with NGO partners interested in helping citizens engage in civic discourse or community service focused on sustainable, coupled human-ecological systems.

The first event will be hosted by us at Denver Museum of Nature & Science next spring, and we will focus on global and regional water issues. We would like to work with you to define the objectives of this program and to identify appropriate partner NGOs that can help our project participants stay engaged in water issues relevant to Denver and the larger region. The principal investigators of this project unanimously agree we should build off the priorities and programming of the Western Water Assessment. As an organization that works regularly on the water issues that face Colorado and the West, you have

- Phone calls, emails, ..., repeat
- Persistence, persistence, persistence ... Dialogue with partners

Case Study: DMNS' *Water in the West*

Engaging community partners ...

Invitations

Show draft narrative with rough visuals in Uniview

Group Discussion

Repeat



Case Study: DMNS' *Water in the West*

After repeated dialogues with local advisors ...

Type	Institution	Division	Name	Contact
	NCAR			
	Colorado Geological Survey		Ralph Topper	
	Western Water Assessment		Brad Udall	
			Eric Gordon	
			Joseph James Barsugli	
	Colorado Climate Center		Noah Newman	
Governmental				
	Denver Water		Liz Gardener	
			Christel Webb	
	Aurora Water		Mike McHugh	
	St. Vrain Left Hand Water Conservation District		Sean Cronin	
	Northern Water Conservation District		Brian Werner	
	Colorado Springs Utilities			
NGOs				
	Colorado Foundation for Water Education		Nicole Seltzer	
	Cherry Creek Stewardship		Casey Davenhill	
	National Geographic		Frank Biasi	
Business				
	Biohabitats, Inc.		Claudia Browne	
Education				
	Watershed School, Boulder		Jen Barnesberger	
Independent				
			Christy Honnen	
			Gene Reetz	
			Jon Waterman	

Case Study: California Academy of Sciences